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90067

CITY OF LOS ANGELES
PLANNING AND LAND USE MANAGEMENT COMMITTEE
ROOM 1010, CITY HALL
200 NORTH SPRING STREET
LOS ANGELES, CA 90012
Re: Case No. CPC-2017-455-CA

Dear Honorable Councilmembers of the PLUM Committee,

The global pandemic has been devastating to landlords where shops, restaurants, bars and coffee shops have closed down due to COVID and not being able to either pay rent or moving out.

We have all suffered the financial for every single person citywide. Landlords, tenants, employees, etc.

We watched for more than a year as our friends, neighbors and families got sick, commerce came to a standstill, previously reliable residential tenants could no longer afford rent, and while landlords still have to pay mortgages and property taxes rent has slowed to a trickle.

The Graffiti Abatement Program has proven successful for over a decade.

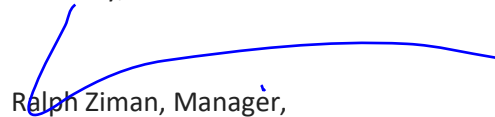
It keeps our construction sites and properties free from vandalism and tagging.

It is an extremely positive example of a public private partnership effort that helps the City, the property owner, and keeps our neighborhoods clean.

This partnership allows property owners a tentative lifeline during these unprecedented times while providing critical trash and graffiti abatement to our communities. This is common sense legislation that costs the City nothing while helping the property owner stay afloat. This is a cause we have to support.

I am hopeful that the program will return and respectfully implore you to support this aid not just to property owners but to the City services that are incredibly stretched thin due to Covid.

Sincerely,

A handwritten signature in blue ink, appearing to read 'Ralph Ziman', with a long, sweeping horizontal stroke extending to the right.

Ralph Ziman, Manager,

78 Market Street LLC.